



Killer Presentations

Even if you are pretty well-accomplished with PowerPoint, Keynote or Prezi, there's every chance that your sales presentations could be improved. And probably very considerably improved. Do you believe that you could win more revenue if your sales presentations could be substantially bettered?

Sick of the Nagging?

How often do your sales people ask for new presentations to bring them up to the same level as your most feared competitors? Perhaps part of the problem here is one of ownership? So often it's not clear whether the Sales department or the Marketing department has ultimate responsibility for presentations.

So What Happens?

The result? Sales people tinker with existing collateral in the final hours before their important meetings and – more often than not – end up doing more harm than good.

What's the Problem?

The standard corporate-issue sales presentation is too long, contains way too much text and often comes across as amateurish. These standard presentations typically deliver their most important messages too late – by which time your audience's attention has drifted. And invariably they focus too much

on you and your offer rather than on what is actually important here ... your client and your client's business needs.

But since many presentations to senior and powerful decision makers and buyers are required right at the end of the sales cycle, maximising your effectiveness and success at this critical stage increases your chances of winning and dramatically reduces your cost of sale.

Quantum's "killer presentation" services deliver powerful, high impact visuals, skills, techniques and a level of confidence just not available to your competitors. So you are empowered you to win more business, more reliably.





Duncan Cranmer [of Quantum] has had a major impact on the quality of the proposals submitted to clients and our final presentations, as well as helping define and improve our internal systems and processes

Chief Executive Officer, Harmoni



How might we be able to help you?

- We can take your existing presentation and professionalise it by making it much more visual and impactful
- But if your underlying sales messages are weak or unclear then we go back to the beginning and work out the best way of presenting your solution
- Perhaps you have a really important presentation coming up? Not only can we work up a world-class killer presentation for you we can make sure that your presenter and your whole team do the best they possibly can on the big day
- Presentation training (standardised and personalised depending on your needs)
- Presentations with voice – these are more like mini films (e.g. for your website)
- Presentations optimised for online and webinar environments

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They took my outline ideas for the presentation and created a version that was visually very impressive and thoroughly engaging for the audience. A job well done!

EMEA Project Director, Canon Europe



Engage Quantum to take advantage of the science behind the killer presentation and increase your closure rates.

Professionally-created sales presentations can generate a very rapid Return on Investment (RoI). It is not uncommon, for example, for an effective new sales presentation to yield an immediate 30% increase in close rates.



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